

### At a Glance

#### What we do for you

- Setup your website presence, and connect your Facebook and Twitter to your presence.
- Setup and train you how to use email from desktop and mobile.
- Our business
  assistance will help
  you maintain your
  website, social media
  or other tasks you
  need for site.
- Moderate reviews submitted by clients on your website.
- Keep you website updated.
- Dock your Launchpad with twitter, LinkedIn and Facebook.
- Help you with scheduling and setting up your monthly newsletters.
- Provide support via email and phone.

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# Our Focus is Small Business.

We exclusively work with small business owners and understand their pain. Our platform and services reflect 12 years of experience in helping small businesses like yours adapt and succeed in the everchanging marketplace.

**PUNTO** includes **Brand Management** service to keep your business website fresh and up-to-date and **Business Assistants** service.

Your business assistants will work with you to update your presence, post deals, update your Facebook, twitter and LinkedIn, upload pictures and other activities that you do not have time for to do.

Service includes **24 business assists** per year, equivalent to two ticket-

PUNTO's Business Assistants seamlessly manage your website, perform tasks and moderate client reviews.

based per month (Around 8 hours per month)

You also get access to all Ayna features including 24/7 access to the platform, digital signage, and more. (See ayna.com for complete details)



Version 2.11.32 Ayna Platform

## **Business** Presence



Integrated Platform to Simplify the Managing and Growing of your Business.

> **Designed And** Optimized For Web, Mobile and Tablet Access.

Business Presence Accessible Online and Mobile

Welcome theme shown. You can choose any of the business themes available on Ayna to fit your

Manage your website, twoway social media communication and online reservation from one place.

And when you need help, we are available to translate your

### Strong Presence

- •Includes the most important features for business presence.
- Display your twitter and facebook feeds on your site.
- Clients can read and write reviews about your business.
- Grow your mailing list.
- Find articles and content in your site with built-in search.
- Mobile website included at no extra cost.

#### Customer Connect

- An email address with your business domain, with 5GB of storage with SPAM and Virus protection, accessible from your desktop, mobile an web.
- Publish and schedule articles and news on social media with Ayna Launchpad.
- Newsletter management and integration with Mailchimp or Activecampaign.

- Create labels with QRs to post in store, include in catalogs to display product information from your presence.
- Allow clients to reserve items for in-store pickup and increase walkin traffic.

### Already have a site? Ayna can help migrate, call us to find out more.



Branded Web and Mobile Mall Site. available at Your Domain Name.

> Email with 5GB space for each email account.

Your growing Platform

Your clients to get information, quick facts, contact information and write reviews.

Managed for you.

Continually being enhanced to serve your needs.

Highly Available and Secure.

Competetivly priced.



olutions that